WORKBOOK

**Task 1**

**Advertisement**

Name:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Class:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Student number:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Spoken English:

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Mining:

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| **English** | **Dutch** |  | **English** | **Dutch** |
| advertisement |  |  | basket |  |
| (to) offer |  |  | (to) carry on |  |
| discount |  |  | stranger |  |
| (to) save |  |  | stepfather |  |
| promo |  |  | (to) wish |  |
| shipping |  |  | grubby |  |
| member |  |  | (to) budget |  |
| (to) verify |  |  | (to) pay |  |
| item |  |  | bills |  |
| (to) receive |  |  | independently |  |
| (to) redeem |  |  | homeless |  |
| original |  |  | price |  |
| exclusive |  |  | size |  |
| trainers |  |  | advice |  |
| material |  |  | (to) sponsor |  |
| leather |  |  | details |  |
| textile |  |  | (to) change |  |
| lining |  |  | currently |  |
| free |  |  | future |  |
| delivery |  |  | amazing |  |
| terrific |  |  | wonderful |  |
| mediocre |  |  | good |  |
| poor |  |  | bad |  |
| horrendous |  |  | fantastic |  |
| quantity |  |  | terrible |  |
| **English** | **Dutch** |  | **English** | **Dutch** |
| available |  |  | inexpensive |  |
| (to) subscribe |  |  | modern |  |
| issue |  |  | odd |  |
| clean |  |  | outstanding |  |
| clear |  |  | pleasant |  |
| clever |  |  | powerful |  |
| colorful |  |  | precious |  |
| fair |  |  | shiny |  |
| fancy |  |  | ugly |  |
| fine |  |  | wrong |  |
| glamorous |  |  | unusual |  |
| healthy |  |  | tasty |  |
| helpful |  |  | lucky |  |

STEP 1**:**

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| 1. When does the summer sale end?
 |
| 1. Do you get a discount if you work as a nurse?
 |
| 1. If you would buy at Nike, would you get a 10% discount? Why or why not?
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| 1. Your brother is 17 years old and a student. How many times a month can he use his promo code?
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| 1. Can you use more promo codes at the same time?
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| STEP 2 |



STEP 3:

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| 1. Centrepoint uses the money to let a young person sleep in a B&B once in a while.
 |
| 1. As a sponsor you can choose which person you want to help.
 |
| 1. The sponsor gets information about the room he sponsors and about the person staying in it.
 |
| 1. You get a discount if you sponsor more rooms.
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| STEP 4:  |
| 1. How do they make the reader enthusiastic for their “product”?
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| 1. Which verb tense do they use the most in the advert?
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| 1. How do they make the advert appealing?
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| 1. What do they use the small print (kleine lettertjes) for?
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| STEP 16:  |
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| STEP 19: |
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| STEP 24: GRAMMAR NOTES |
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| STEP 30/31 |
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| STEP 35 |
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